



AGRI-BUSINESS

pour l'impact pour une agriculture durable.



Subsidiary of ASMA INVEST SA, the company ASMA AGRO INVEST SA was created in 2010 to ensure the management of agricultural projects which are part of the agricultural development policy launched by the State in 2008, in this case the Green Morocco Plan .

Today ASMA AGRO INVEST SA cultivates a wide range of crops in different regions of the kingdom: Gharb, Taounate, Benslimane, Beni Mellal and Errachidia. These products are intended for both national and international markets.

The current land base operated by the company ASMA AGRO INVEST exceeds 1,200 hectares divided into 8 agricultural estates which produce olives, citrus fruits, grenadines, figs, carob, cereals and legumes, vines, stone rosacea and pips and dates.

Confident in this sector and aware of the role that agriculture plays in rural development in our country as well as the role that Moroccan agricultural production plays in the food security of our country, ASMA AGRO INVEST continues its growth strategy through the acquisition of new agricultural projects and development of new land, particularly in red fruits, exotic fruits, date palms and rosacea.

ASMA AGRO INVEST has a strategic vision that fits perfectly with the objectives of the Green Morocco Plan. It is based on two main areas of development, namely the expansion of the agricultural production base, mainly intensive fruit tree growing supported by new production techniques and a complete integration of the value chain through the creation of an Agro - central industry.



The agricultural products development program is based on two agro-industrial complex projects:

The first is launched in 2019. It is located in the TAOUNATE region and will be specialized in the crushing and packaging of olive oil, as well as a unit specializing in the drying of fruits, particularly figs and grapes;

The second, planned from 2021, will be located in the central region of Morocco, and will offer a range of services ranging from cold storage to packaging and fruit preservation.

INVESTMENT PLAN

ASMA AGRO INVEST currently manages a land base of more than 1,200 hectares and plans to increase the area to 2,000 hectares by 2023.

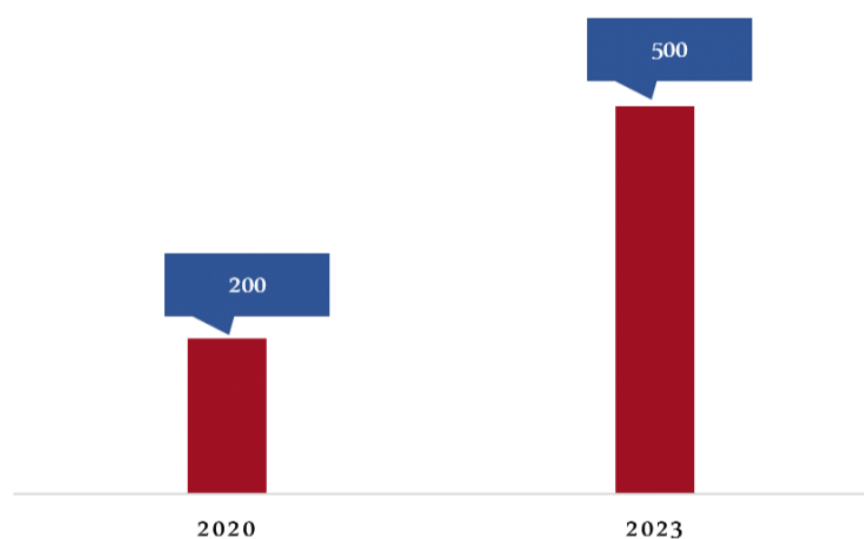
To this end, an investment envelope of 150 million dirhams has been mobilized for a first phase of investment.

The 2nd phase of investment 2020-2023 should mobilize more than 500 million dirhams in physical investment which covers the construction of agri-food units, the acquisition and development of other agricultural land.

This plan will allow the group to increase its agricultural base to more than 2000 hectares, to enhance its production as well as that of producers in the regions where it is present in order to guarantee its customers a wide range of agricultural products.

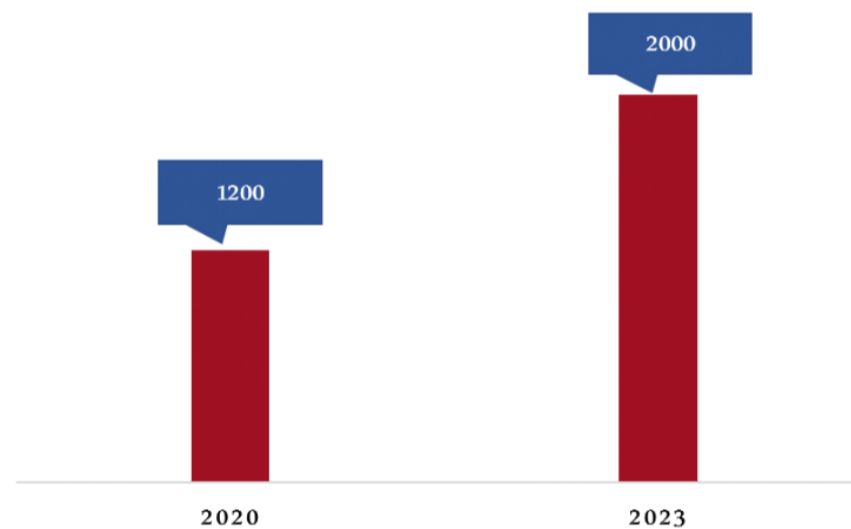
INVESTISSEMENT

(EN MMAD)



SUPERFICIE

(EN HA)



De ce fait, à l'horizon 2023, la société ASMA AGRO INVEST aura en gestion environ 2000 hectares de plantations fruitières avec un portefeuille de produits diversifié. Le portefeuille sera valorisé au niveau de ces deux unités agro-industrielles pour être commercialisé à la fois sur les marchés à l'export (UE, UK, Amérique du Nord, Pays du Golfe et Russie) ainsi que sur le marché local (marchés de gros et GMS). Des investissements qui permettront de créer plusieurs milliers d'emplois dans différentes régions du Royaume et particulièrement dans les zones rurales et périurbaines

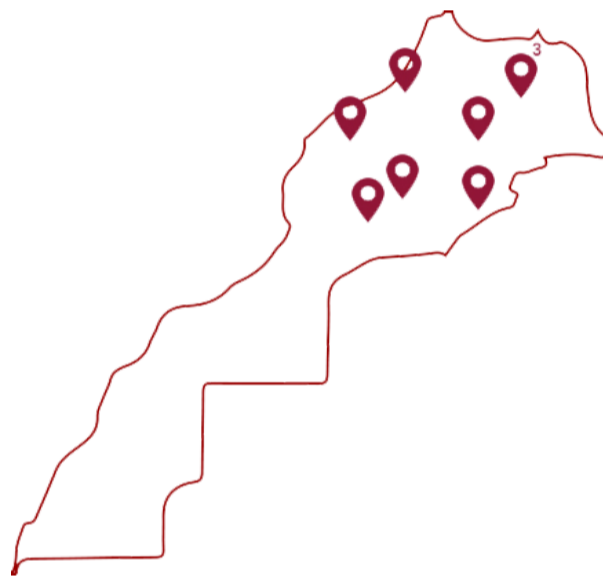
CHIFFRE CLÉS

 0 Domaines

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Grâce à la nouvelle dynamique et en restant fidèle à sa vision, le groupe compte à la fin 2019, 9 domaines dédiés à la production des olives, des agrumes, des grenadines et des figuiers, des caroubiers, des céréales légumineuses en plus de la vigne, des noyers, des fruits rouges et des dattiers. S'ajoute à cela une unité agro industrielle, dont l'expansion, sera constituée d'une unité de trituration et une unité de séchage dans le but de valoriser les produits de l'entreprise et des fermes voisines.



Les femmes et les hommes du groupe exploitent aujourd'hui une large gamme de cultures et desservent les marchés national et international de produits variés de qualité:

Les exploitations du groupe produisent une large variété de produits de qualité



Finally, to develop its profitability and optimize its investments, the group plans to invest in a pilot project for a central storage unit in Casablanca.



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